



Irish travel insurance provider enters the Australian market

Blue Insurances Ltd, a leading supplier of travel insurance in Ireland and also one of the top ten travel insurance suppliers in the UK market, is now targeting Australia.

An Irish company, formed in 2003 by Joint Managing Directors Ciaran Mulligan and Rowan Devereux, **Blue Insurance** specialises in low-cost, online travel insurance through its brand **Multitrip.com**. The company is now aiming to bring increased competition to the limited Australian travel insurance market under the brand **Multitrip.com.au**. The Annual Multi Trip policy is underwritten by QBE Insurance (Australia) Ltd and provides cover for Australian residents who are travelling domestically or abroad. Cover is also available for non-residents travelling in to Australia on a temporary basis.

Other products from **Blue Insurances** include pet insurance, motor breakdown cover, car hire excess cover and wedding insurance.

